

# Ohio Education Association – Fund for Children and Public Education

## OEA-FCPE Factoid Messaging Toolkit

### Instructions:

- Below are factoids about OEA-FCPE that can inform your membership of reasons to contribute to OEA-FCPE.
- Put each factoid on a quarter or half sheet of paper; copy each factoid onto a set of different colored paper.
- Every day for one or two weeks, place one factoid in each member's mailbox – one in the morning and one in the afternoon.
- At the end of the information campaign, ask each member for their contribution of at least one dollar per pay or a one-time contribution of any amount.
- Members can also contribute with a credit card online at the OEA website <http://www.ohea.org/>. Click on pink "Donate" box on the top right.
- Contact your OEA Labor Relations Consultant for contribution forms and additional instructions and procedures.

### Factoids for distribution in an OEA-FCPE Campaign:

What Is OEA-FCPE? -- Ohio Education Association Fund for Children and Public Education.

Did you know that OEA-FCPE accepts voluntary contributions from OEA members to support pro-education candidates?

Did you know that OEA-FCPE supports candidates that support public education and children to state and national office?

Did you know that dues money cannot be used to support candidates for public office?

Did you know that local OEA members screen candidates for positions in their area? Decisions on who to endorse is voted by members and NOT OEA staff or officers.

Did you know that OEA-FCPE is managed by a state council of OEA members representing all areas of the state?

Did you know that lapel pins and other prizes are awarded for various levels of contribution?

Did you know that voluntary contributions support candidates that support public education?

Did you know that virtually every decision affecting education in your building is made by an elected official or their appointee?

Did you know that electing pro-public education candidates can increase state funding and decrease the need for local school levies?

Did you know that every education decision is a political decision?

Did you know that your collective bargaining rights are subject to the whims of the Ohio Legislature?

Did you know that OEA-FCPE was called OEA-EPAC (Educators Political Action Committee) in the early days?

Did you know that OEA-FCPE-supported candidates worked to keep charter schools accountable?

Did you know that OEA-FCPE supported candidates who worked for sensible changes to student testing?

Did you know that OEA-FCPE supported candidates who advocate for sensible changes to teacher evaluation programs?

Did you know that OEA-FCPE supported candidates who work to limit outsourcing and privatization of education support services?

Did you know that increased member contributions to OEA-FCPE can help more pro-education candidates win election?

Did you know that increased member contributions to OEA-FCPE can help pro-education candidates implement the new ESSA for a positive impact on education?

Did you know that OEA-FCPE is your voice as an education professional in the political marketplace?

Did you know that OEA-FCPE-supported candidates help keep our retirement systems accountable?

Did you know that it is easy to get started with a dollar a pay (available through payroll deduction)?

Did you know that you can contribute with a credit card online at the OEA website? <http://www.ohea.org/>. Click on "Donate to FCPE" in the left column.

Did you know that 25% of all local contributions can be requested for use by the local in local school board and municipal races? Locals can form their own PACs.

Did you know that union dues cannot be used for political contributions?

Did you know that OEA-FCPE makes the world a better place for kids?

Did you know that OEA-FCPE helps fight to make your job more about students than student tests.

OEA-FCPE makes education more authentic.

Do you like OTES? If not, donate to OEA-FCPE.

Tired of charter schools taking your money? Give to OEA-FCPE.

Did you know that OEA-FCPE helps protect public school funding?

Did you know that OEA-FCPE helps protect your benefits?

Did you know that a dollar can go a long way?

Did you know that OEA-FCPE donations were used to get ESSA passed?

Did you know that OEA-FCPE keeps charter schools accountable?

Did you know that OEA-FCPE is your lobbying and political voice?

Did you know that OEA-FCPE is your silent protest?

Did you know that OEA-FCPE helps stop outsourcing?

Additional ideas for your campaign:

- Factoids could also be posted on union bulletin boards.
- Factoids could have borders or a picture attached to catch member attention.
- Factoids can be copied and pasted into the body of an email.

For more information, or to download an electronic copy of this toolkit, please visit the NEOEA website at [http://neoea.org/committe\\_post/legislative/](http://neoea.org/committe_post/legislative/).

In solidarity and political action support,

*NEOEA Legislative Committee*